



**Baltimore Woods
Nature Center**
Nature in your hands

Marketing, Communications & Videography *Nature in the City* Paid Internship Opportunity Spring 2020

Position: Paid Internship, 40 hours at \$11.80/hr.

Duration: March through June 2020 with opportunity for follow-on summer projects

General Description: Part of the Central New York community since 1966, Baltimore Woods Nature Center fosters enduring stewardship of our natural world through environmental education, recreation, play, and research. Located on 182 acres of diverse habitats in Marcellus, NY, over 20,000 people visit each year to hike six miles of trails and participate in our on-site nature day camps, public programs, and events. In addition to on-site programming, our *Nature in the City* program delivers hands-on/minds-on science lessons into K-6th grade classrooms across all 19 elementary schools of the Syracuse City School District. Now in its 18th year, this program enhances science learning in the classroom and connects students to nature in their own communities.

This year, we are proud to partner once again with Onondaga County Save the Rain to provide third grade *Nature in the City* lessons to over 1,500 students. Lessons will help them learn about the water cycle, the Onondaga Lake Watershed, and how they can make a difference in cleaning up local waterways right here in Syracuse. As part of this program, Baltimore Woods Nature Center will be developing a series of videos highlighting the lessons and their impacts. **We are seeking an enthusiastic student for an internship focused on designing and developing these videos!**

Interns will assist Baltimore Woods Marketer Stacy Drake in gathering photo/video footage of classroom and outdoor lessons, interviewing students and teachers, and capturing students in action. Interns will assist with creative design and production of a series of short (1 min) videos to be posted across both Baltimore Woods and Onondaga County Save the Rain's social media sites.

Internship Benefits:

- Gain hands-on experience in marketing and communications for an environmental education organization!
- Learn what it's like to work at a non-profit organization and network with our partnering organizations.
- Participate in the development of marketing materials such as videos, photographs, flyers, social media posts, and press releases.
- Acquire real-world experience while balancing the challenges of communicating to multiple audiences across multiple platforms.
- Explore your career goals and put your skills to work!

Interns are required to have their own transportation to and from Baltimore Woods and various filming locations in Syracuse. Access to video and camera equipment is a plus! Baltimore Woods Nature Center is open Monday-Friday from 9am-4pm and Saturdays from 10am-4pm.

To apply, please send a resume with references and a cover letter highlighting your project interests to Stacy Drake, Marketer, at stacy@baltimorewoods.org.